



Exhibition packages



the global voice of
the legal profession®



INTERNATIONAL BAR ASSOCIATION CONFERENCE

VANCOUVER

3 - 8 OCTOBER 2010


IBA annual conference exhibition floor plan 2010

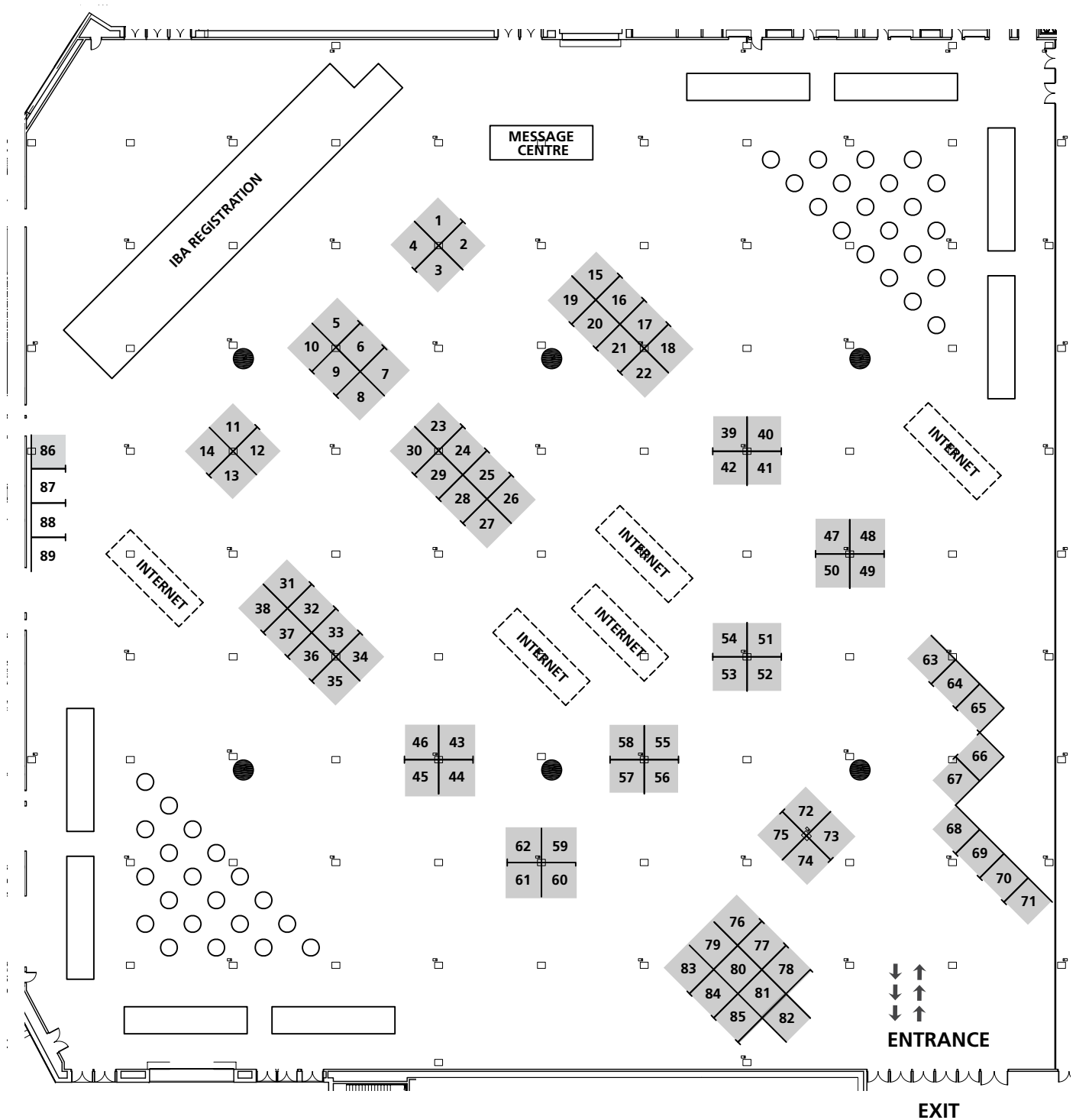
Being an exhibitor at the conference is a great way to raise your brand awareness, and to show your products and services directly to your target audience through one-to-one interaction.

There are numerous sponsorship opportunities and prime exhibition spaces on which you can showcase your products or services in a custom exhibition stand or simply host casual or formal business meetings in one of our hospitality meeting rooms.

Benefits of exhibiting at the IBA Annual Conference:

- Be recognised as a serious player in the legal industry
- Generate new business leads and cultivate existing customer relationships
- Meet with a veritable 'Who's Who' of international lawyers
- Hold face-to-face meetings with your best customers and prospects
- Reach attendees from 110 countries
- Showcase your products and services
- Gain greater knowledge of the legal profession's players and their roles
- Forge new partnerships and alliances

 = SOLD



Exhibitor benefits

	Platinum £21,975	Gold £13,975	Silver £8,450	Bronze £4,200	Booth only £3,150
Advertisement in <i>International Bar News</i> 2011	1	½	¼	—	—
Advertisement in the conference programme	1	1	1	¼	—
Logo and link on conference website	✓	✓	✓	✓	—
Corporate description on conference website	300 words	200 words	150 words	100 words	—
Logo in the conference programme	✓	✓	✓	✓	—
Corporate description in the conference programme	200 words	100 words	75 words	30 words	—
Insert in delegates' bags	1 (50g max)	1 (30g max)	1 (20g max)	—	—
Exhibition booths (3m x 3m)	2	1	1	—	1
Exhibitor passes (Additional passes £125 each)	4	2	2	—	2
Exhibitor name listed on floor plan in final programme	✓	✓	✓	—	✓
Use of delegates' mailing list*	2	1	1	—	—
Complimentary delegate passes	3	2	1	1	—

Exhibition packages

Year on year, more and more companies and organisations are purchasing exhibition space at the International Bar Association's Annual Conference.

For five days in October 2010, Vancouver will become the place for international lawyers to gather, collaborate, conduct business and experience the benefits of being a part of the largest international legal networking event of the year.

This year, the Exhibition Hall will become the central hub for networking at the conference; providing delegates with:

- Access to the legal profession's leading suppliers demonstrating cutting-edge products, publications, support services and technology
- Use of private meeting rooms, adjacent to the exhibition hall
- Seating areas for delegates to relax and network
- Internet access at the Internet Café, sponsored by LexisNexis
- Use of the message and business centre
- Five-star lunches and refreshment breaks managed and prepared by Executive Chef Blair Rasmussen

NB *Excludes email addresses and third party exclusions.

For further information regarding exhibition and sponsorship opportunities at the IBA Annual Conference, contact Andrew Webster-Dunn at sponsorship@int-bar.org or +44 (0)20 7691 6868

Vancouver 3–8 October 2010

Application and contract for exhibition options

Indicate preferred sponsorship package by ticking box. Note that VAT will be charged where applicable.

	Platinum	Gold	Silver	Bronze	Booth only
Cost	<input type="checkbox"/> £21,975	<input type="checkbox"/> £13,975	<input type="checkbox"/> £8,450	<input type="checkbox"/> £4,200	<input type="checkbox"/> £3,150

Exhibitor name _____
Address _____
City _____ Postcode _____
Contact _____
Telephone _____ Fax _____
E-mail address _____
Company URL _____

Details required for invoicing (if different from above)

Contact _____
Address _____
City _____ Postcode _____
Telephone _____ Fax _____
VAT number (if UK-based) _____ Purchase order number _____

Booth information

Please select booth(s) in order of preference. The International Bar Association (IBA) will attempt to assign booth space based upon the order in which applications are received. However, space allocation may be designated or modified by the IBA at its sole discretion.

1st choice booth(s) _____ 2nd choice booth(s) _____ 3rd choice booth(s) _____

I certify that I am authorised to sign this application and enter into this contract for exhibition space and sponsorship on behalf of the client.

Authorised signature _____ Date _____

Print name _____

Please note that law firms may not engage exhibit space. Please print clearly, review terms and conditions, sign payment page and return by fax to:

Andrew Webster-Dunn, Head of Sponsorship, International Bar Association, 10th Floor, 1 Stephen Street, London W1T 1AT, UK

Telephone: +44 (0)20 7691 6868 Fax: +44 (0)20 7691 6544 E-mail: andrew.webster-dunn@int-bar.org Website: www.ibanet.org

By signing and returning this form you agree to the terms and conditions laid out on the final page of this document. This application and contract for sponsorship of either IBA party shall become binding upon acceptance by an authorised International Bar Association representative for the 2010 IBA Annual Conference. The IBA reserves the right to reject or terminate this application and contract for sponsorship at its sole discretion.

Vancouver 3–8 October 2010

Application and contract for insert in conference delegate bag

Insert in delegate bag (20g max) – £1,875 – VAT will be charged where applicable

Client name _____

Address _____

City _____ Postcode _____

Contact _____

Telephone _____ Fax _____

E-mail address _____

Company URL _____

Details required for invoicing (if different from above)

Contact _____

Address _____

City _____ Postcode _____

Telephone _____ Fax _____

VAT number (if UK-based) _____ Purchase order number _____

I certify that I am authorised to sign this application and enter into this contract for the insertion of promotional literature on behalf of the client.

Authorised signature _____ Date _____

Print name _____

Please print clearly, review terms and conditions, sign above and return by fax to:

Andrew Webster-Dunn, Head of Sponsorship, International Bar Association, 10th Floor, 1 Stephen Street, London W1T 1AT, UK

Telephone: +44 (0)20 7691 6868 Fax: +44 (0)20 7691 6544 E-mail: andrew.webster-dunn@int-bar.org Website: www.ibanet.org

By signing and returning this form you agree to the terms and conditions laid out on the final page of this document. This application and contract for advertising and sponsorship shall become binding upon acceptance by an authorised International Bar Association representative for the 2010 IBA Annual Conference. The IBA reserves the right to reject or terminate this application and contract for sponsorship at its sole discretion

IBA Annual Conference – Exhibition and sponsorship

Terms and conditions 2010

Assignment of sponsorships

All sponsorships are non-exclusive and non-negotiable.

Interpretation and Definitions

In this agreement, unless the context otherwise requires, the following definitions shall apply:

1. 'sponsorship' includes official corporate supporters, platinum, gold, silver and bronze sponsors, welcome party, closing party, all committee social event sponsors and exhibitors;
2. 'sponsor' means an organisation that is named as one of the official corporate supporters, platinum, gold, silver and bronze sponsors, welcome party sponsors, closing party sponsors, all social event sponsors and exhibitor participants; and
3. 'IBA' means International Bar Association.

Application/cancellation of sponsorship

Application for sponsorship must be made in writing and sent via email or post using the designated application form. Sponsors will be invoiced 100 per cent of the total invoice cost upon placing the order, payable to the IBA within 30 days of the receipt of the invoice. Should a sponsor not have paid the final invoice within 30 days of the commencement of the conference (30 September 2010), all advertising, exhibitor space, complimentary passes and sponsorship will be suspended and the client will be liable for 100 per cent of the sponsorship fee. Cancellation of sponsorship will result in an additional £125 release fee.

Should the sponsor wish to withdraw from the conference after placing an order, the sponsor will be liable to pay the following amounts:

- Cancellation 120 days before the conference 50 per cent of the agreed value
- Cancellation 90 days before the conference 75 per cent of the agreed value
- Cancellation 60 days before the conference 90 per cent of the agreed value

Cancellation of sponsorship must be directed in writing to:

Andrew Webster-Dunn, Head of Sponsorship, International Bar Association, 10th Floor, 1 Stephen Street, London, W1T 1AT United Kingdom.

Contract acceptance

The acceptance of the application shall be at the discretion of the IBA, and upon acceptance, becomes a contract. By completing and signing the application, the undersigned agrees to comply with, and be subject to, the terms and conditions contained in this document. The IBA reserves the right to refuse or deny sponsorship to prospective companies.

Liability

Sponsors assume entire responsibility and hereby agree to protect, indemnify, defend and hold the IBA and its employees and agents harmless against all claims, losses and damages to persons or property, government charges or fines and attorney fees arising out of or caused by the sponsor's installation, removal, maintenance, occupancy or use of conference premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents.

IBA best practice policy for attendees, exhibitors and sponsors

IBA provides opportunities for sponsors to have direct exposure to conference attendees during the sponsored conference defined in this document. All conference sponsors are expected to abide by the following policies: (1) conference sponsors will not detract from any other company's investment by competing with the sponsored event, eg, the hosting of an event at the same time as an IBA sponsored event; (2) conference sponsors will not interfere with another sponsor's or exhibitor's communication with an attendee communication, either directly or indirectly, eg, the distribution of brochures or other collateral outside of a designated area/exhibit booth. These and other similar actions will be considered unacceptable, and will be prohibited except with the explicit written permission of IBA. All attendees, regardless of whether they sponsor, exhibit or network at an event, are subject to the guidelines of this policies. Attendance at the conference signifies agreement with this policy and subsequent consequences if violated.

Use of space/promotional materials

Each sponsor must wear an official IBA conference badge at all times. When exhibiting, all solicitation, demonstration or other promotional activities must be confined to the limits of the area assigned to your organisation. No sponsor can distribute promotional materials in a break-out room or session. Literature on display shall be limited to reasonable quantities. A company's promotional materials should not interfere with any other company's sponsorship or exhibit. Sponsors need written permission to distribute promotional materials during an event that they are sponsoring. Further, a sponsor is prohibited from distributing copyrighted materials, unless they have written permission to distribute such materials. Exhibitors are not permitted to sub-let, promote or distribute literature or products which are not owned or published by the paying exhibitor, unless agreed with IBA. Law firms cannot distribute promotional materials regarding their firm, partners, employees or areas of practice at an IBA conference.

Any space not claimed and occupied or for which no special arrangements have been made by noon on the day of the conference commencement date (4 October 2010), may be resold or reassigned by the IBA to eliminate empty spaces in the exhibit hall. The IBA will not refund any part of the booth rental and the exhibitor will be liable for the full rental amount. Exhibitors may not assign or sub-let any space allotted to them nor may they advertise or display goods other than those manufactured or sold by them in the regular course of their business.

Exhibitor passes

The maximum number of exhibitor passes allocated per booth is two. Exhibitor badges must be worn at all times and may not be exchanged between colleagues. The pass covers attendance for the entire week for the named delegate. Exhibitor badges must not be altered or substituted by the exhibitor. Exhibitors are not permitted to enter sessions or attend committee social events; those who do, will be asked to leave; however, exhibitors may only attend the conference welcome party. Lunches served in the exhibition area are available to exhibitors only once the delegates have dined. Exhibitors and sponsors are not permitted to invite guests to the conference or exhibition area. Should the exhibitor require more than the two badges allocated as part of the agreement, an additional charged at £125 per badge will be incurred.

Exhibition

Exhibitors are responsible for all freight, decorating and labour charges above and beyond those supplied by the IBA. Information on shipping can be obtained by contacting Andrew Webster-Dunn on +44 (0) 20 7691 6868 or email andrew.webster-dunn@int-bar.org

Delegate list use

The delegate list will consist of postal addresses only - no e-mail addresses, phone or fax numbers will be supplied - is for one use only and will exclude third party opt outs. No updates will be supplied once a list has been purchased.

Removal of exhibits

No exhibitor shall commence dismantling or packing product before the end of the final coffee break on the last day of the conference. It is the responsibility of each sponsor to have material packed, identified and cleared for shipment by the closing of the conference registration desk. Any items left on the booth at the end of the conference that are not packed, identified and marked for shipping will be removed and destroyed.

Booth construction and arrangement

All exhibits must be confined to the special limits of the booth as indicated on the floor plan or by the IBA conference organisers. The exhibit booth rental fee includes a table, two side chairs, two spotlights, one 13 amp electrical plug socket and a waste bin. No part of the display, except equipment therein, may exceed a height of eight feet the without prior permission granted by the IBA. Booths shall not present an objectionable side appearance when viewed from adjoining booth areas.

Function space

It is understood that no rooms, suites or other space in the conference hotel may be used for exhibit purposes, workshops or other exhibitor sales-related use. The hosting of cocktail parties, open houses and similar exhibitor-sponsored affairs, should be checked with the IBA conference management so as not to conflict with programme events.

Care of exhibition space and building

The exhibitor shall care for and keep allotted space in good order. Cleaning and dusting of the booth and display equipment and material will be the exhibitor's responsibility. Exhibitors may not place anything in the exhibition space common areas. Exhibitors, or their agents, must not injure or deface any part of the building. When such damage appears, the exhibitor is liable to the owner of the property so damaged. Electrical wiring must conform to the health and safety regulations of the country the event is being held in. Combustible materials or explosives are not permitted in the exhibition area. All exhibits shall serve the interests of the members of IBA and be operated in a way that does not detract from other exhibits or the conference. Conference management determines the acceptability of persons, things, conduct, sound equipment and/or printed material and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of IBA. In the event of such restriction or eviction, IBA is not liable for any refund of exhibition fees or any other exhibition related expenses.

Sales, samples and souvenirs

No goods are to be sold for delivery on the floor, which cannot be carried away. Orders may be taken for future delivery for items too large to carry. Free samples and souvenirs may be given away at your designated booth only. Exhibitors may not display literature or products at any other conference areas unless a separate sponsorship agreement has been arranged. Any food or beverages dispensed or given away at your exhibition space must be purchased from or with the consent of the venue where the IBA conference is being held. Exhibitors should contact the catering department at the venue directly.

Complimentary delegate passes

Complimentary delegate passes, given away as part of a sponsorship agreement, can be used only by representatives of the sponsoring companies attending as delegates and is only applicable to the person named on the badge. Complimentary delegate passes cannot be used by speakers. A completed application form must be completed to receive a complimentary delegate pass. Complimentary delegate passes must be worn at all times, they cannot be exchanged between colleagues, must not be altered or covered by any other sign. Complimentary delegate badges entitle the delegate to the same opportunities as a paying delegate. Complimentary delegate pass holders may attend the welcome party, sessions and purchase tickets to IBA social events.

Social event sponsors

Sponsors of IBA social events are not permitted to erect or display signage, or distribute gifts or literature of any kind.

Artwork

The IBA will not make amendments to materials supplied for advertisement, where the materials do not conform to IBA's published requirements.

Insurance

All exhibitors are strongly urged to obtain insurance coverage against damage or loss and public liability insurance against injury to the person or property of others. Exhibit materials should be covered from the time they are shipped, through move-in, exhibit dates, move-out and until all materials have been received at the point of origin. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's display, equipment and other property brought upon the premises of the venue and shall indemnify and hold harmless the IBA from any and all such abuses, damages and claims.

Compliance

The exhibitor agrees to abide by and comply with the rules and regulations including any amendments that conference management may make from time to time. The exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations and codes of duly authorised local, state and federal governing bodies concerning fire, safety and health as well as the rules and regulations of the operators of and/or owners of the property where the exposition is held.

Conference postponement or cancellations

The IBA at its discretion shall have the right to postpone or cancel the conference and shall be liable in no way to the sponsor for losses resulting from such delay or cancellation. The IBA will not be liable for fulfilment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: By reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, or for any cause beyond the IBA's control. It will, however, in the event of its not being able to hold a conference for any of the above names reasons, reimburse the sponsor for the amount already paid for the sponsorship.

Amendments

Any and all matters and questions not specifically covered by the preceding regulations shall be subject to the decision of the IBA. Sponsors shall be notified in writing of any amendments to these regulations.

Questions

Contact Andrew Webster-Dunn, Head of Sponsorship, International Bar Association, at +44 (0)20 7691 6868 or e-mail at andrew.webster-dunn@int-bar.org.

Governing law and jurisdiction

All agreements shall be exclusively governed and construed in accordance with the laws of England and Wales without regard to principles of conflicts of law.